



## Cloud Migration Case Study

### Eureka Forbes Limited's Success Story with Vaultastic

#### About Eureka Forbes Limited



Eureka Forbes is a consumer goods company based in Mumbai, India. It was founded in 1982 and is a part of the Shapoorji Pallonji Group. Their product portfolio consists of water purification, vacuum cleaning, air purification and home security solutions. With a base of 15 million consumers, Eureka is present in over 450 locations with 18,000 dealers in India and a global footprint across 35 countries. Prior to adopting Vaultastic, the company faced the challenge of securely backing up email data, which could later be easily accessed by their users, through portable devices on the go.

#### THE CHALLENGE

Being in a service industry, the company required a system to retain all email correspondence between their support team and customers, for later reference to improve the quality of end user communication, or if required, as evidence in some case. With the previous solution of PST backups, the company faced challenges to retain these emails in a safe and secured environment, with no easy and quick method to search across the mailboxes of user's. Additionally there was a fear of loss or corruption of the backup devices.

#### THE SOLUTION

Vaultastic made it possible to deploy a Hierarchical storage architecture, where their user's could simply delete mail from their primary mailbox to stay within allocated quota limits and be assured that all their mail was safely available on the Vaultastic cloud, accessible to them via a web portal. Doing away with the cumbersome PST backups, helped save the company a lot of effort and improved IT productivity. The archive accounts are always fully online and with ediscovery, it is now possible to locate any email, ever archived, from across mailboxes, in seconds.

#### THE BENEFITS

##### Productivity boost

User's can now help themselves by accessing the self service portal to find old emails and restore them whenever necessary.

##### Business Insights

Using ediscovery, specialized teams can analyse customer communication for quality gaps and discover useful information.

##### Decrease in Management costs

Storing mails safely on cloud, has eliminated local PST backups, easing management and saving cost on separate storage devices.

#### ABOUT MITHI SOFTWARE TECHNOLOGIES AND AWS

Mithi's collaboration platforms, give you access to secure, dependable, and an always connected collaboration environment, helping you reduce operational costs and gain productivity. Giving your business what we call the 'Collaboration Advantage'.

Migrating your applications to the AWS Cloud gives you access to on-demand IT resources that can help you innovate faster, reduce costs, and operate more securely.

#### NEXT STEPS

To learn about how Vaultastic by Mithi Software Technologies can help your business, visit [www.mithi.com](http://www.mithi.com)